



One of the first slums where we started our work, the favela Tiquatira in São Paulo.

MILLENNIUM GOALS

In 2000, political leaders of 189 countries made an international agreement: before 2015 poverty, illness and hunger must be reduced.

This has been translated into eight concrete aims, the so called millennium goals.

By co-signing the Schokland-agreement, **Children Asking** committed to contribute in a significant way to the following issues:



1 Fighting poverty



2 Getting all Children to school



3 Men and women having equal rights



6 Combating HIV/AIDS



ANBI: 21 392



- 17 project in 4 states
- 5 project in preparation in 4 states

We need your help

Send a child to school by adopting one so called "Learning place" for only 0,25 euro-cents a day. Support us with a monthly contribution of € 7,50!

All our projects are carried out by local churches, coordinated by our own high qualified local staff. Your contribution will be used 100% for paying school materials, the salaries of the teachers, etc. No deductions for overhead will be made. These costs will be paid from other sources.

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Children Asking

Christian Educational Program
in Brazilian slums



Joanderson's story

I am eight years of age and my life has really changed. Until now I had never seen a school from the inside, or from the outside. Now I am learning how to read and write. When I am grown up I want to have a good job so I can buy a pretty house for me and my family; a house in a normal neighborhood where drug dealers are not in charge and where nobody beats my mum when he is drunk. I like to live in a world where I don't need to beg for food. I'd like to turn my whole world upside down.



I am going to school

Joanderson is living in a so called favela on the beach of Raposa; a small fishing village in the neighbourhood of São Luis, the capital of North-eastern state Maranhão. This state and especially his village are known for its poverty and difficult social conditions. Most adults of his favela are poor fishermen who do not earn enough to keep their families alive. A majority of them try to escape their misery by using drugs and alcohol. Domestic violence, murder, and extortion are common things in this area. Even young girls from eight years of age are surrendering themselves to prostitution.

These children often are transported to ships waiting to be unloaded by the little fishermen boats of their own brothers and fathers.

To end this horrible situation, Children Asking bought a cabin in the centre of this desolate environment. Here, we are receiving Joanderson and his brother, sisters and over 100 other friends. We help them to survive in a better way and teach them to make good choices in life. This place is called casa "Talita Cunmi". That means; girl get up. That's what we have to offer them.

Not only in Raposa are we helping children and their families; we are doing this in 17 other locations all over Brazil. Please help us help these children.

Gala Evening

Why do we have a gala evening?

Children Asking is committed to dedicate all income from the so called foster parent contributions to the direct benefit of the children in our projects. From this income we are paying the teachers, coordinators, school materials etc. Nothing is going elsewhere and all our Dutch overhead has to be paid from other sources. Of course, we also have our cost to run the organisation, but for transparency reasons, we completely separate these from our main task: helping children in difficult circumstances. Therefore, and for nothing else, we organize our yearly gala evenings.

Where, when and what?

Monday, November 8th 2010 from 18:00 – 23:00 traditionally we are meeting in the "Zalmhuis" in Rotterdam. This unique Art Deco building, situated on the river Maas border near the Van Brieneoordbridge combines an elegant and cosy atmosphere with a marvellous kitchen. The famous cook, Ad Jansen, will guarantee an unforgettable dinner especially for the Children Asking gala evening.

Who will be our guests?

Of course, we hope you will. We'd love to give you an unforgettable evening. But we are not doing this on our own. How could we? A well known talk show presenter and other TV-personalities will assist us making you feel extremely welcome.



During the 2009 gala evening, Andries Knevel interviewed Leydiane Silva Cabral; an eleven-year old girl from the slum town Vila Any whose life and that of her family was completely changed after participating in a Children Asking PEDE project.

Photo: Jaap Pameijer

Who is our special guest



This year we have the tremendous honour to receive the well known saxophone player Andrew Young. He performed in the most important concert halls in Europe, Africa, South America and the Far East. In 1985, he performed for Queen Elizabeth and Prince Charles in the Royal Festival Hall in London. His curriculum vita

mentions a lot of prestigious events and releases he participated in. In this brochure, it is impossible to describe his impressive career. If you are interested you can find his CV on our website. You will be impressed.

What else can you expect?

Every year we have an auction with a lot of interesting items. Last year we offered the possibility of participating by phone.

What does it cost?

You can invite your business relations to a luxury table with ten places for € 1.750,-. There is also the possibility of having half a table for half the price. The prices include two A6 full color advertising in our trimestrial Magazine for your business.

How can I subscribe?

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